

Conference Programme

Wednesday 26/4/2006

19.00-20.30: Meeting of the COST A 20 Working Groups (members only)

Apollo, Dionysus, Gaitis and Exhibition Halls of the European Cultural Centre of Delphi

Thursday 27/4/2006

8.30-9.00: Accreditation of Conference attendants

9.00-9.15: Official Opening of the Conference (Apollo Hall)

The Minister of State and Government Spokesman Mr Theodoros Roussopoulos

9.15-10.15: Welcome and Introduction (Apollo Hall)

- **Stamatis Papastamou**, Rector of Panteion University of Social and Political Sciences
- **Colin Sparks**, Chair of COST Action A20
- **Ioannis Andreadis**, Head of Communication, Media and Culture Department, Panteion University of Social and Political Sciences
- **Christodoulos Giallourides**, Director of the European Cultural Center of Delphi
- **Dimitris Potamianos**, Director of the Communication, Media and Culture Institute, Panteion University of Social and Political Sciences

10.30-11.30: Parallel sessions

(1) Changing Media Landscapes (Apollo Hall): Richard van der Wurff, chair-person

Online Media Landscape in Spain: A Quantitative Approach

Maria Angeles Cabrera, University of Malaga, Spain

Javier Diaz Noci, University of Basque, Spain

Xose Lopez, University of Santiago de Compostela, Spain

Koldo Meso, University of Basque Spain

Ramon Salaverria, University of Navarre, Spain

The Co-Evolution of Old and New Media. The Scandinavian Case

Niels Ole Finnemann, Dept for Information and Media Studies, University of Aarhus, Denmark

A Spectre Haunting Europe? The Impact of the Internet on Media Policies since 1994

Des Freedman, Dept of Media and Communications, Goldsmiths College, University of London, U.K.

(2) New Patterns of Communication (Dionysus Hall): Andrea Grisold, chair-person

Social Dimensions of Digitization

Fausto Colombo and Simone Carlo, Catholic University of Milan, Italy

Towards Spatializing the Internet for Creating a Hybrid Context for Mediated Communication

Dimitrios Charitos, Katerina Diamantaki, Angeliki Gazi and Michael Meimaris, Dept of Communication and Media Studies, National and Kapodistrian University of Athens, Greece
Espen Ytreberg, Dept. of Media and Communication. University of Oslo, Norway. Dispersed Multi-Platform Formats: Issues of Articulation, Function and Coherence

(3) News Production and Journalism (Gaitis Hall): Ari Heinonen, chair-person

The Influence of the Internet on the Practices and Routines of Italian Journalists

Leopoldina Fortunati, University of Udine, Italy

Mauro Sarrica and Federico de Luca, University of Padova, Italy

Practices of Journalism in the new Digital Era: The Art of Collage

Nikos Bakounakis, Dept of Communication, Media and Culture, Panteion University of Social and Political Sciences, Greece

Internet and Self Regulation of Spanish Journalists. Presence of Internet in Professional Codes of Conduct, Newsroom Ethics Policies and Media Stylebooks

Josep Lluís Micó, Faculty of Business and Communication Studies, University of Vic, Spain

Pere Masip, School of Communication, University Ramon Llull, Spain

(4) Media Content (Exhibition Hall): Aukse Balčytienė, chair-person

New Way of Collecting Information and Producing News? Examining the Production of Media Content in the Internet Era

Ifigenia Mylona, Dept of Arts Science, University of Ioannina, Greece

Eirini Papadaki, Dept of History, Archaeology and Management of Cultural Resources, University of Pelloponise, Greece

Multi Platform Formats: Extra Material and Text-User Relations in DVDs

Arnt Maasø, Department of Media and Communication, University of Oslo, Norway

Interactive Advertising: How Belgian Advertisers View the Future Advertising Market.

Katrien Berte; Laurence Hauttekeete and Steve Paulussen, Dept of Communication Sciences, Ghent University, Belgium

11.30-11.58: Coffee break

12.00-13.00: Parallel sessions

(1) Changing Media Landscapes (Apollo Hall): Roland Schroeder, chair-person

ICT Multi-Dimensional Approach: The Case of Generalistic Dailies in Portugal

Pedro Pereira Neto, CIES-ISCTE, Portugal

Weblogs and Journalism: Exploring the Blurring Boundaries

Ari Heinonen, University of Tampere, Finland

David Domingo, Rovira i Virgili University, Catalonia, Spain

Personalised and Participatory Media: Studying Fortune-telling in the Media Industry

Anders Fagerjord; Arnt Maasø; Tanja Storsul and Trine Syvertsen, Dept of Media and Communication, University of Oslo, Norway

(2) New Patterns of Communication (Dionysus Hall): Des Freedman, chair-person

E-governance and E-democracy Mediated by the Greek Media

Roy Panagiotopoulou, Dept of Communication and Media Studies, National and Kapodistrian University of Athens, Greece

Political Campaigning in New Media: The Greek National Elections of March 2004

Moses Boudourides, Olga Kioufenzi, Dept of Mathematics, University of Patras, Greece

Nikos Leandros, Dept of Communication, Media and Culture, Panteion University of Social and Political Sciences, Greece

Risk Communication and Citizen Participation in New Media: the Case of the 11-M in Spain.

Manuel de la Fuente Soler and Carolina Moreno Castro, University of València, Spain

(3) News Production and Journalism (Gaitis Hall): Sophia Kaitatzi Whitlock, chair-person

Material and Organizational Constraints in the Development of Online Journalism

David Domingo, Communication Department, Rovira i Virgili University, Catalonia, Spain

Reshaping the Journalism Profession. The Impact of the Internet on Journalistic Practices in Norway

Nkosi Ndlela, Faculty of Business Administration, Social Sciences and Computer Science, Hedmark University College, Norway

New Media Economy and Journalism Cultures Online: Comparing the Situation in Lithuania and Estonia

Auksė Balčytienė, Vytautas Magnus University, Lithuania and Halliki Harro-Loit, Tratu University, Estonia

(4) Television (Exhibition Hall): Steve Paulussen, chair-person

The End of Television as we have Known it?

Peter Goodwin, Dept of Journalism and Mass Communication, University of Westminster, U.K.

Digital Television, Digital Exclusion and the Internet

Petros Iosifidis, City University, U.K.

Television Internet Strategies

Gustavo Cardoso and Rita Espanha, CIES-ISCTE, Portugal

13.00-14.30: Lunch

14.30-15.15: Presentation by Print W.G. (Apollo Hall): Richard van der Wurff, chair-person

15.30-16.15: Presentation by Television W.G. (Apollo Hall): Charo Sadaba, chair-person

16.15-16.43: Coffee break

16.45-17.45: Parallel sessions

(1) Copyright Issues (Apollo Hall): Fausto Colombo, chair-person

Authors' Earnings and Copyright Contracts in the Mass Media: The Impact of the Internet

Martin Kretschmer, Philip Hardwick, Friedemann Kawohl and Michael Guirguis, Centre for Intellectual Property Policy & Management, Bournemouth University, UK

The Economic Justification of Copyright –Can it be Maintained in the Face of Digitalisation?

Ruth Towse, Faculty of History and the Arts. Erasmus University Rotterdam, The Netherlands

Copyright, Freedom of Expression and Artistic Communication in the Internet Era

Elsa Deliyanni, Alexandros Baltzis, Dept of Journalism and Mass Communication, Aristotle University of Thessaloniki, Greece
Tatiana Synodinou, Doctor in Law, Lawyer

(2) New Patterns of Communication (Dionysus Hall): Roy Panagiotopoulou , chair-person

The Internet and Young People's Sociability: Continuums or Reversals?

Tao Papaioannou and Nayia Roussou, Dept of Communications, School of Social Sciences and Humanities, Intercollege, Cyprus

Alternative Internet Practices

Pantelis Vatikiotis, University of Ioannina, Greece

Internet and the Visual Nullity; Cultural Identity Crisis
Gulizar Cuhacy, Turkey

(3) News Production and Journalism (Gaitis Hall): Ramon Salaverría, chair-person

Changing Role Perceptions of “the European Journalist” after 10 Years of the Internet in Newsrooms

Ari Heinonen, University of Tampere, Finland

John O'Sullivan, Dublin City University, Ireland

Greek Journalists in the Digital Era: Innovators or Laggards?

Anna Panagiotarea and Dimitra Dimitrakopoulou, Dept of Journalism and Mass Communication, Aristotle University of Thessaloniki, Greece

Journalist and Journalism in the Cyberspace Age

Marina Rigou, Dept of Communication, Media and Culture, Panteion University of Social and Political Sciences, Greece

(4) Radio and Music (Exhibition Hall): Reza Tadayoni, chair-person

Panel: Layperson Participation on Radio and the Internet in three European countries

✓ *Introduction to the Study of Radio Experiences*

Brian O'Neil, Dublin Institute of Technology, Ireland

✓ *The Portuguese User Landscape*

Susan Santos, ISCTE, Portugal

✓ *Psychological Factors of Participatory Media Use*

Markus Appel, Johannes Kepler University Linz, Austria

✓ *Gaining the Initiative. Rights and Obligations for a Healthy Public Sphere*

Lars Nyre, Department of Information Science and Media Studies, University of Bergen, Norway

20.00: Welcome Reception

Friday 28/4/2006

9.00-10.00: Parallel sessions

(1) Audiences (Apollo Hall): Niels Finnemann, chair-person

Digital Technologies and the Future of Radio: Lessons from the Canadian Experience
Brian O'Neill, Dublin Institute of Technology, Ireland

Log on, Tune in... for What? Online Connectivity and the Neglected Users in Information Society
Maria Sourbati, School of Communication, Media and Information Studies, Brighton University, U.K.

Audience Behavior in Crisis Situations: Digital Media and the Events of March 11 in Spain
Guillermo López García, University of Valencia, Spain

(2) Newspapers (Dionysus Hall): Colin Sparks, chair-person

Online Newspapers as Newspapers Online –Extending the Concept of “Newspaper”
Vidar Falkenberg, Institute of Information and Media Studies, University of Aarhus, Denmark

Digital Diversification Trends in the Newspaper Market. Lessons for the ‘e-paper’
Steve Paulussen, Dept of Communication Sciences, Ghent University, Belgium

Spanish Online Newspaper’s Front Page News Profile: Ownership Strategies and Trends.
Elvira García de Torres, Silvia Martínez Martínez, Bernardino Cebrián Enrique and Nuria Garcia Cebrian, University Cardenal Herrera. Valencia, Spain

(3) Television (Gaitis Hall): Peter Goodwin, chair-person

New Challenges for Television: Young People Prefer a More Interactive Media
Charo Sádaba, School of Communication, University of Navarra, Spain

IPTV on Fixed Line Telephone Networks
Mihály Gálik, Corvinus University of Budapest, Hungary

Webcasting and Interactive Practices in two European Countries: Greece and the UK
Sophia Kaitatzi Whitlock and Andreas Veglis, Department of Journalism and Mass Communication, Aristotle University of Thessaloniki, Greece

(4) Radio and Music (Exhibition Hall): Anders Henten, chair-person

Can Copyright Survive the Music Industry’s Digital Strategies?
Roger Wallis, Royal Institute of Technology (KTH), Stockholm, Sweden

Why the Apple iPod Has a Dial Internet and Digital Music: "Talkin' 'bout a Revolution"
George Frigkas and George Michael Klimis Dept of Communication, Media and Culture,
 Panteion University of Social and Political Sciences, Greece Kieran Kelly, University of the
 West of England, U.K.

10.15-11.15: Parallel sessions

(1) Audiences (Apollo Hall): Leopoldina Fortunati, chair-person

Changing Habits? Swedish Readers in Transition

Annika Bergstrom, Dept of Journalism and Mass Communication, Goteborg University,
 Sweden

Internet Gaming and Audiences for British Television Drama

Liz Evans, Media Arts Dept, Royal Holloway, University of London, UK.

Narratives and Problems of Proximity Between Online Journalists and Audiences

Phil MacGregor, Bournemouth University, U.K.

(2) Online Business Models (Dionysus Hall): Thanos Skouras, chair-person

Business Models for Mobile Broadcast

Reza Tadayoni and Anders Henten, Center for Information AND Communication
 Technologies, Technical University of Denmark

Adoption of New Business Models by Greek Newspapers

Evangelia Avraam, Dept of Journalism and Mass Communication, Aristotle University of
 Thessaloniki, Greece

Andreas Pomportsis, Dept of Informatics-Aristotle University of Thessaloniki, Greece

George Tsourvakas, Dept of Journalism & Mass Communication, Aristotle University of
 Thessaloniki, Greece

*The Role of Media Leaders in On-line News Environments: How they Decide on Business
 Models and how they Build Change and Innovation in the Enterprise*

Alexandros Arambatzis, Dept of Communication, Media and Culture, Panteion University
 of Social and Politic Sciences, Greece

(3) Television (Gaitis Hall): Trine Syvertsen, chair-person

Digital Terrestrial Television in Italy. Approaching the Audiences

Piermarco Aroldi, Catholic University of Milan, Italy

Francesca Pasquali, University of Bergamo, Italy

Barbara Scifo and Nicoletta Vittadini, Catholic University of Milan, Italy

The Old and the New in International Agreements: A Tale of the Audiovisual Sector

Andrea Grisold, Dept of Economics Vienna University of Economics and Business
 Administration, Austria.

Multi-Platform Formats and Audience Participation in Press and Television: Perceptions of Benefits, Successful Formats and Business Models

Vilde Schanke Sundet, Dept of Media and Communication, University of Oslo, Norway

(4) Radio and Music (Exhibition Hall): Farrel Corcoran, chair-person

Rearviewmirrorism and Innovation in Radio Web Pages: Comparative Analysis and Methodological Questions

Alexandros Baltzis, Dept of Journalism and Mass Communication, Aristotle University of Thessaloniki, Greece

Oliver Hahn, Erich Brost Institute, University of Dortmund, Germany

Henrik Hargitai, Institute of Art Theory and Media Research, Eotvos Lorand University, Budapest, Hungary

DAB: the Future of Radio? The Development of Digital Radio in Four European Countries

Stephen Lax, University of Leeds, UK

Per Jauert, University of Aarhus, Denmark

Marko Ala-Fossi, University of Tampere, Finland

Helen Shaw, Dublin City University, Ireland

Croatian Radio Stations Web Sites: Are the Radio Web Sites Really an “Extension of the Radio”?

Nada Zgrabljic Rotar, Hrvatski radio, Croatia

11.15-11.43: Coffee break

11.45-12.45: Parallel sessions

(1) Companies and Strategies (Apollo Hall): Ruth Towse, chair-person

Digitalisation and the BBC: The Net Effect

Michael Klontzas, City University, UK

The Various Roles of Electronic Newspapers in Relation to the Print Industry and the “Five Forces of Competition” Model

Marina Psiloutsikou, Maria Constantopoulou, Vassilis Papadakis and Thanos Skouras, Athens University of Economics and Business, Greece

Dismantling Cross-Media Ownership Policies: Media Consolidation and Internet News and Opinion Diversity

Tim Dwyer, School of Communication Arts, University of Western Sydney, Australia

(2) New Patterns of Communication (Dionysus Hall): Gustavo Cardoso, chair-person

Online Newspapers in Greece: the Evolution of a Digital Genre

Lia-Paschalia Spyridou and Andreas Veglis, Dept of Journalism and Mass Communication, Aristotle University of Thessaloniki, Greece

Diffusion of Broadband Services in Hungary

Agnes Urban, Institute of Marketing and Media, Corvinus University of Budapest, Hungary

Ezines.gr: Hypertextuality and Visual Alphabet in Modern Network Environments. Design and Communication Principles

Irene Giannara, Dimitris Koutsompolis and Iro Laskari, Dept of Communication and Media Studies, National and Kapodistrian University of Athens, Greece

(3) Television (Gaitis Hall): Espen Ytreberg, chair-person

The Circulation of European Television Content within Europe: Will Digitisation Make a Difference?

Farrel Corcoran, Dublin City University, Ireland

Bottleneck as Positions of Power. Ambiguities and Continuities in Television Policies

Tanja Storsul, Dept of Media and Communication, University of Oslo, Norway

Television in Bulgaria on the NET

Lilia Raycheva, Faculty of Journalism and Mass Communication, The St. Kliment Okhridski Sofia University, Bulgaria

(4) News Production and Journalism (Exhibition Hall): Javier Diaz, chair-person

Journalists' Perceptions on the Impact of the Internet on News Reporting and News Culture in Turkey

Asli Tunç, Media and Communication Systems Department Istanbul Bilgi University, Turkey

Importance of Changes by Internet in Journalism Language: Iconics, Elements and Multimedia Infographics

Conception Edo, University Compuence de Madrid, Spain

Online versus "Traditional" News Media: Two (or more) Different Journalisms?

Vaya Doudaki, Dept of Communication, Media and Culture, Panteion University of Social and Politic Sciences, Greece

12.45-14.00: Lunch

14.00- 14.45: Presentation by Cross Media W.G. (Apollo Hall): Ruth Towse, chair-person

15.00- 15.45: Presentation by Radio W.G. (Apollo Hall): Lars Nyre, chair-person

15.45-16.13: Coffee break

16.15-17.30: Round Table (Apollo Hall)**The Greek Media in Cyberspace: Nikos Leandros, chair-person**

Guest speakers:

Ioannis Giannarakis, Lambrakis Press

Kostas Konstantelos, Pegasos Publishing company

Natalia Lorentziadi, Liberis Publications

Nikos Moumouris, Eleftherotypia

17.30-17.45: Very brief valediction**20.00: Conference dinner**

Saturday 29/4/2006

8.00-9.30: Meeting of the COST A 20 Management Committee (Apollo Hall - members only)

9.30-12.30: Visit to the archeological site of Delphi

12.30: Departure to Athens